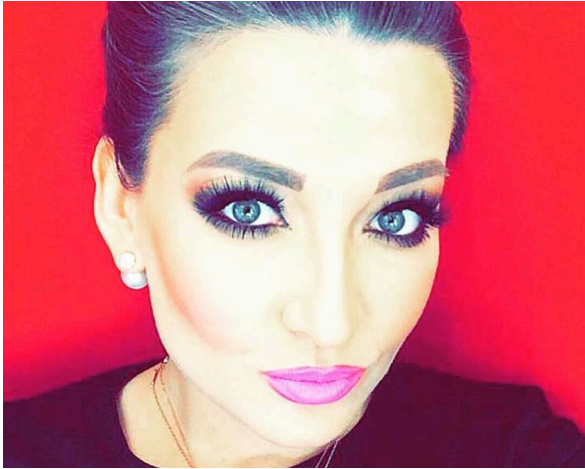

MAKEUP ARTIST



PERSONAL INFORMATION

Yekaterina Gimazetdinova

08.04.1988

UAE, Dubai

+971525775996

yekaterinag88@gmail.com

PROFESSIONAL EXPERIENCE

MAKEUP ARTIST, PARIS GALLERY, DUBAI MALL;
DUBAI, UAE – SEPTEMBER 2015-PRESENT

- Maintained customer database for phone calls and informed about product lunches and events.
- Developed and maintained an effective environment to achieve targets.
- Helped customers with skin problems, advising them on proper skin care.
- Performed makeup application and mini facial.
- Taught makeup application to clients.
- Provided clients with skin care knowledge to maintain healthy skin beyond cosmetic wear.
- Learned mastery makeup techniques using the industry's most popular makeup line.

MAKEUP ARTIST, MAC COSMETICS, ESTE LAUDER, RINASCENTE:
MILAN, ITALY-MARCH 2015-AGUST 2015

- Provided assistance to customer and provided information on new makeup trends.

- Educated clients about products and performed full service makeup applications.
- Designed individual face charts for re-creation of desired looks
- Conducted makeup classes for clients.
- Inspected service areas to ensure cleanliness and sanitized the make up station and brushes after each use.
- Applied makeup and did makeovers for clients (both scheduled and unscheduled) for brides, prom, and special events.

MAKEUP ARTIST, CHRISTIAN DIOR, LVMH, RINASCENTE;
MILAN, ITALY- AUGUST 2014-MARCH 2015

- Demonstrated makeup and skin care on clients.
- Provided my knowledge of the products for customer's need.
- Participated in focus days and promotional events to build client loyalty and to attract new clients.
- Achieved sales goals in accordance with productivity objectives.

MAKEUP ARTIST, DOLCE AND GABBANA COSMETIC, PROCTER AND GAMBLE
PRESTIGE, RINASCENTE; MILAN, ITALY -DECEMBER 2012-AUGUST 2014

- Provide makeup, skin care consultations, and application for customers.
- Established good customer relationships through outstanding service and attention.
- Offered a strong product knowledge to customers.
- Maintained an effective brand image and ensured neat and clean.
- Recommend makeup choices to clients on an individual basis.
- Applied make up for models in Dolce and Gabbana fashion show during Milan Fashion Week

FRAGRANCE SPECIALIST, ACQUA DI PARMA BOUTIQUE, LVMH,
MILAN, ITALY -NOVEMBER 2011-NOVEMBER 2012

- Strong knowledge of notes and ingredients that comprise fragrances
- Provided outstanding customer serviceOffered a strong product knowledge to customers.
- Opened and closed the store, including counting cash, opening and closing cash register.

DESIGNER, DIXEL ITALIA, SRL, GIO CELLINI;
MILAN, ITALY -OCTOBER 2010-NOVEMBER 2011

- Designed bags and beach wear
- Created presentations, brochures and catalogs with collections used Photoshop
- Merchandised collection in store
- Traveled for exhibition in China, selected material and accessories
- Visited factory in China and controlled production

EDUCATION

IED (ISTITUTO EUROPEO DI DESIGN) HIGH SCHOOL DIPLOMA, THREE YEARS
COURSE OF FASHION STYLIST; MILAN, ITALY – 2007-2010

UIB (UNIVERSITY OF INTERNATIONAL BUISNESS) PR AND JOURNALISM;
ALMATY, KAZAKHSTAN 2006-2007

SCHOOL OF ART RENOME,MAKEUP COURSE BASE, BRIDAL MAKEUP AND
ARTISTIC MAKEUP; ALMATY KAZAKHSTAN- 2006-2007

PROFESSIONAL SKILLS

- Excellent skills in colors combination and skin tone management
- Excellent with application of any type of makeup
- Excellent knowledge about different brand products of makeup and skincare
- Excellent knowledge of current trends in cosmetics and in makeup industry
- Updating knowledge about beauty products, beauty and fashion industry regularly
- Strong communication skills and ability to visualize client request

- Creativity and imagination
- Excellent customer service
- Grate experience in retail of beauty industry
- Grate experience working in Fashion shows, events and photo shootings

OTHERS SKILLS

Mac, Windows, Xp vista,

Excel, Power point, Photoshop, Movie maker, InDesign illustrator

Social media

LANGUAGES

- Russian- Native
- English- Fluent
- Italian- Fluent
- Arabic- Basic
- Kazakh- Basic

(can also understand Spanish and Portuguese)

Updated March 2018

